



Children's Health

Community Benefit Report

for Fiscal Year 2023 and
2024 Implementation Strategy





Words From Our President and CEO



“A part of the mission of Stanford Medicine Children’s Health is to extend care, hope, and support to our entire community.”

At Stanford Medicine Children’s Health, we are committed to improving the lives of the families we serve, and each year we take that commitment a step further. The work of our community engagement teams provides additional avenues to extend care beyond our hospital walls out into the community, where people live, work, and play.

We know the concept of health extends well beyond the physical. Families and children reach their fullest potential when all aspects of health are addressed—including behavioral and mental health. Furthermore, to truly live healthy lives that are not dominated by stress and burden, families require access to stable homes, healthy food, livable wages, and equal opportunities. In 2023, Stanford Children’s adopted a new community health initiative—economic stability—to move the needle on these worthy aspirations.

Through transformational community partnerships and our mission-driven commitment to improve health, we are making a difference in the lives of children and families. I am proud of our efforts to promote health equity and racial justice, and of our growing commitment to address social determinants of health. We could not move forward without our partners, community leaders, and nonprofits who have their finger on the pulse our community.

In 2023, Stanford Children’s invested nearly \$289 million in services and activities to improve the health of our neighbors through charity care, health education, community health improvement, safety programs, and advocacy for positive social change. On top of this investment, we provided another \$2 million in grants for 20 area nonprofits to support the vital work they do, every day, to remove barriers to health and happiness for families.

I hope you enjoy reading about the collaborative efforts within this report. I am proud of the spirit of caring and commitment I see at Stanford Children’s among our staff—and specifically the community engagement teams—to make life better for families in the Bay Area.

Sincerely,

A handwritten signature in black ink that reads "Paul A. King". The signature is fluid and cursive, with a small dot at the end.

Paul A. King
President and CEO
Stanford Medicine Children’s Health

Contents

Words From Our President and CEO.....	3	2023 Community Health Improvement Grant Recipients.....	15	Engaging for Health Equity.....	46
About Community Benefit.....	5	Helping to Create Economic Stability.....	17	Community Health Programs.....	48
Our Community Investment.....	6	2023–2025 Community Health Initiatives.....	19	<i>Spotlight:</i> Extending Safety Programs by Partnering	48
About Our Health System.....	7	Access to Primary Health Care	20	Advocacy and Outreach Programs and Efforts.....	50
Centers of Emphasis	8	Partner Programs That Improve Health Care Access	22	<i>Spotlight:</i> Ronald McDonald House	50
Our History	9	<i>A Deeper Look:</i> Santa Cruz Community Health Centers	24	Workforce Development Programs and Efforts.....	52
Patient Care Highlights 2023	10	Economic Stability	26	<i>Spotlight:</i> APP Fellowship Program	52
Choosing Our Health Initiatives.....	12	Partner Programs That Improve Economic Stability	28	Giving Families Homes During Hospital Stays.....	54
Community Benefit in Action	12	<i>A Deeper Look:</i> LifeMoves	30	Thank You!.....	56
The Four-Step Community Benefit Process	13	Social, Emotional, and Mental Health	32	Community Benefit Oversight	56
Awarding Community Health Improvement Grants	14	Partner Programs That Improve Mental Health	34		
2023–2025 Community Health Initiatives	15	<i>A Deeper Look:</i> Acknowledge Alliance	36		
		Maternal and Infant Health	38		
		Partner Programs That Improve Infant and New Mother Health	40		
		<i>A Deeper Look:</i> Shine Together	42		
		A Look Ahead to 2024: Our Implementation Strategy	44		

About Community Benefit

From the start, Lucile Packard Children's Hospital Stanford has been committed to improving the health of the communities we serve. Over the past three decades, the hospital has asked the community—through forums, focus groups, and surveys—to identify health and wellness needs, and then we work to address those needs.

“From the beginning, Packard Children's has been ingrained in the community, and we engage in several community outreach efforts to improve the health of our community,” says Melissa Burke, Packard Children's director of Community Relations.

Community Benefit was created to provide health care services to underrepresented members of our community, with a focus on helping children and young mothers. An undercurrent of our work is addressing social determinants of health and removing barriers to care and life success. Barriers involve housing, education, a livable wage, child care, and social support.

To address these needs, we partner with local community-based organizations and government to fund programs that improve the health of our community. We work together to meet the diverse needs of the communities we serve. Our Community Benefit Report describes the success of these partnerships over the previous fiscal year; it also describes our strategies to achieve improved community health over the coming year.

We are driven to provide exceptional Community Benefit to all the communities we touch, whether in

our primary hospital service area or in our growing network service area. Via our partners, we carry out four prioritized health initiatives determined every three years. We provide them with grant funding, and they reward us with innovative, direct care programs that help create healthy, whole children; adolescents; and families.

Our community engagement efforts also include community building, workforce development, advocacy, and health education and prevention. By supporting and advocating for positive systemic change, we help create health equity now and in the future.

Financial Assistance to Families and Serving Vulnerable Populations

We are proud to be part of the safety net that provides care to our community's most vulnerable. Despite living in one of the wealthiest regions in the country, many children and families in our community still struggle, and they go without necessary health care services and community support. Along with our Community Engagement and Community Benefit work, Packard Children's provides financial assistance to families who qualify and includes those efforts in our Community Benefit valuation as undercompensated costs of medical care and charity care costs.

To read more about our financial assistance programs, please visit financialassistance.stanfordchildrens.org.



“By teaming up with community nonprofits, we reduce barriers to health equity and help children and families flourish.”

—Joey Vaughan,
Packard Children's
Manager of Community
Benefit and Partners

Giving Back

In 2023, Lucile Packard Children's Hospital Stanford engaged in Community Benefit services and activities to improve the health status of infants, children, adolescents, and expectant mothers, and to provide care beyond our hospital walls.

Total net value of quantifiable benefits provided to the community:

\$289,437,331



Our Community Investment



Financial assistance and charity care: \$241,556,111

- Includes undercompensated costs of medical services for patients enrolled in Medi-Cal, out-of-state Medicaid, and other means-tested government programs (Healthy Kids, CCS, CHDP, etc.): **\$239,917,965**
- Charity care: **\$1,638,146**



Community health improvement: \$7,166,935

- Center for Youth Mental Wellness
- Care-A-Van for Kids
- Child Life and Creative Arts
- Child safety programs
- Community health education programs
- Early Life Stress and Resilience Program
- HEAL program
- Hospital School
- Housing support
- Mobile adolescent health services—Teen Van
- Pediatric Weight Control program
- Practical Assistance for Families
- Project Safety Net and HEARD Alliance



Health professions education: \$32,666,026

- Resident physicians, fellows, medical student education costs (excludes federal CHGME reimbursement)
- Nurse and allied health professions training
- Stanford Office of Child Health Equity
- Perinatal outreach and consultation services



Subsidized health services: \$2,229,425

- Care Coordination Liaisons
- Suspected Child Abuse and Neglect Team



Financial and in-kind contributions: \$2,177,750

- Community clinic capacity building and support
- Community Health Improvement Grants
- Nonprofit sponsorship support



Community-building activities: \$3,127,391

- Advocacy for children's health issues
- Marguerite Shuttle
- Economic development activities
- Service club activities
- Support for community emergency management
- Workforce development efforts



Community Benefit operations: \$513,693

- Dedicated Community Benefit staff
- Reporting and compliance costs
- Training and staff development

About Our Health System

What started as a freestanding community hospital has grown into one of the most technologically advanced and family-friendly children's hospitals in the nation, supported by a world-class network of primary and specialty care locations. Enhanced by our relationship with Stanford Medicine and made possible through the support of the Lucile Packard Foundation for Children's Health, Stanford Medicine Children's Health is dedicated to healing humanity through science and compassion, one child and family at a time.



Children's Health

Stanford Medicine Children's Health, with Lucile Packard Children's Hospital Stanford at its center, is the largest health care network in the San Francisco Bay Area—and one of the few in the country—exclusively dedicated to children and expectant moms. Our physicians and health care teams offer comprehensive clinical services, from treatments for rare and complex conditions to well-child care, at more than 65 Northern California locations, including specialty service locations, general pediatric and obstetric practices, partnerships with community hospitals, and regional centers.

As a top-ranked children's hospital by *U.S. News & World Report*, we are a leader in providing world-class, nurturing care and achieving extraordinary outcomes in every pediatric and obstetric specialty. Thanks to our academic affiliation with the Stanford School of Medicine, we have some of the most innovative minds in medicine, science, and research working to develop groundbreaking advances and new discoveries.



Children's Health

The Lucile Packard Foundation for Children's Health works in alignment with Stanford Medicine Children's Health and the child health programs of Stanford University. The foundation's mission is to elevate the priority of children's health and to increase the quality and accessibility of children's health care through leadership and direct investment. The Lucile Packard Foundation for Children's Health works to improve the health and well-being of children and expectant mothers by fundraising on behalf of Lucile Packard Children's Hospital Stanford and child health programs at the Stanford School of Medicine.



Stanford Medicine integrates research, medical education, and clinical health care at its three enterprises—the Stanford School of Medicine, Stanford Health Care, and Stanford Medicine Children's Health. The Stanford School of Medicine is the West Coast's oldest medical school and a worldwide leader in patient care, education, research, and innovation. Lucile Packard Children's Hospital Stanford, the centerpiece of Stanford Medicine Children's Health, proudly serves as the pediatric and obstetric teaching hospital of the Stanford School of Medicine.



Bringing together
breakthrough
scientific research
and the best minds in
medicine to provide
compassionate,
life-changing
care to families in
Northern California.

Centers of Emphasis

Our internationally recognized Centers of Emphasis bring focused care and expertise in key medical specialties. The centers provide research, best practices, and leadership in their focus areas. In the 2023–2024 *U.S. News & World Report* survey of best children’s hospitals, we were once again ranked in all 10 specialties. Stanford Medicine Children’s Health, with Packard Children’s Hospital at our core, offers comprehensive clinical services, from treatments for rare and complex conditions to well-child care. We provide care in more than 150 medical specialties.



Bass Center for Childhood Cancer and Blood Diseases

Our Stanford Medicine physicians and researchers make discoveries that influence and inspire treatments, at home and around the world.



Betty Irene Moore Children’s Heart Center

Internationally recognized for offering advanced diagnostic and therapeutic approaches to cardiac care, it draws families from around the globe seeking the best possible care for their children.



Johnson Center for Pregnancy and Newborn Services

Our physicians provide innovative, extraordinary care for expectant mothers and newborns, and conduct world-leading research.



Brain and Behavior Center

We are one of the fastest-growing neurology centers in the United States. Our researchers are known for investigating the rarest of childhood neurological cancers.



Pulmonary, Asthma and Sleep Medicine Center

We are No. 1 in California, the best on the West Coast, and part of the only Northern California children’s hospital where the care team performs lung transplants.



Children’s Orthopedic and Sports Medicine Center

Our pediatric orthopedic surgeons, physical therapists, and athletic trainers form a comprehensive team to give kids the foundation for healthy, active lives.



Pediatric Transplant Center

We are a national transplant leader in volume of pediatric transplants performed with exceptional outcomes. For more than 25 years, we have performed more than 1,800 pediatric organ transplants.

Our History

Our roots started from a heartfelt gift, and today we reach beyond our hospital walls to continue this tradition of giving through our grants program to better the community as a whole. In 1986, David and Lucile Packard generously donated \$70 million to construct a new children's hospital devoted entirely to the care of children and expectant mothers.

The hospital opened in 1991 and was named in memory of our visionary, Lucile Salter Packard. Today, we honor her vision by providing outstanding care and giving back to community nonprofits to strengthen and uplift youth in the communities we serve.



1919

Our beginning

Stanford Home for Convalescent Children is founded to provide a place for children with chronic illnesses to receive care.

1959

Stanford University Medical Center opens

Stanford University Medical Center opens a 420-bed facility in Palo Alto, moving from San Francisco. The "Con Home" strengthens its teaching and research ties to the medical center and begins providing care for more seriously ill children.



1969

Children's Hospital at Stanford opens

The \$5 million, 60-bed Children's Hospital at Stanford opens, replacing the Stanford Home for Convalescent Children and further expanding its roles in teaching and research.

1986

Construction on new children's hospital begins

David and Lucile Packard donate \$70 million to begin construction on a new children's hospital.



1991

Lucile Packard Children's Hospital Stanford officially opens its doors to the community

Packard Children's is one of the only children's hospitals in the country to incorporate labor and delivery and newborn nurseries, setting us up to become a national leader in neonatology research and care.

2017

Our expanded hospital opens

The debut of our new hospital building marks the opening of the United States' most technologically advanced, family-friendly, and environmentally sustainable hospital for children and expectant mothers.



2018

The Bonnie Uytensgu and Family Surgery and Interventional Center opens

Our state-of-the-art Bonnie Uytensgu and Family Surgery and Interventional Center includes a collection of the latest and most advanced imaging and surgical technology dedicated to pediatric patients. It allows us to offer the highest-quality, coordinated care available anywhere.

2021

Meeting the moment

We established 25 COVID-19 vaccine sites for our patients and engaged our hard-hit underserved populations to provide educational outreach to improve pediatric health inequities.



Patient Care Highlights 2023

At Lucile Packard Children's Hospital Stanford, we are proud to provide the best, most nurturing care possible for every patient and family that walks through our doors. This requires providing both top-ranked clinical care and a stellar hospital experience.

Extraordinary family-centered care is the ultimate goal of our doctors, nurses, and specialized support staff, every single day.

Packard Children's is located on the Stanford University campus in the heart of Silicon Valley.

Our growing Stanford Medicine Children's Health network reaches far beyond the hospital walls throughout more than 65 locations across the San Francisco Bay Area and 85 locations in the U.S. Western region.

667,000+

clinic visits

9,393

pediatric inpatient stays

Patients from

50 states

4 territories

44 countries



More than
6,400
employees

+850
medical staff

4,639
births

394
licensed beds





“Economic stability is a core component for people to prosper and be healthy in our community.”

—Joey Vaughan, Packard Children’s Manager of Community Benefit

Choosing Our Health Initiatives

Our Community Benefit work starts with an exhaustive Community Health Needs Assessment (CHNA) every three years to determine the four greatest health needs of our community. To find the answers, we collaborate with public health departments, hospital partners, community-based organizations, and community leaders to conduct the CHNA—while listening closely to people who live in the communities we serve. The CHNA and our Implementation Strategy Report are then used to create strategies to tackle or community health initiatives for the coming three years.

By partnering with community organizations who are already addressing each health need, we help move forward our selected health initiatives. Through community health improvement grants, we participate in their good work to support area families to overcome the barriers they face to care and achieve health and wellness.

Community Benefit in Action

Every three years, when we talk with our community about their greatest health and wellness needs, we often hear community members share stress around making ends meet. We understand that economic stability—holding a steady job, having a stable home, and being able to afford food and rent—is at the crux of what helps families thrive.

“As a hospital, we are understanding the effects of social determinants of health more and more,” says Joey Vaughan, manager of Community Benefit at

Packard Children’s. “This year, we have added a health initiative to take action to address them.”

During this assessment, certain needs bubbled to the top—in 2022, as in 2019, health care access was named a top need, with mental health care closely following, along with health and social needs of mothers and infants. In 2022, conversations and research pointed to economic stability as a driver of these health needs. We added it as a new item for our Community Benefit focus for 2023–2025.

In 2023, we started a new three-year grant-funding cycle. We are pleased with our initial work on our new fourth health initiative and look forward to the progress we can make in the coming year on all four health initiatives.

View our most recent CHNA at communitybenefit.stanfordchildrens.org.

The Four-Step Community Benefit Process



1 CHNA is conducted to determine community health needs.



2 Community Benefit team analyzes report and implements plan.



3 Health initiatives are determined for coming three years.



4 Packard Children's partners with local nonprofits to deliver care.



The following goals drive our Community Benefit work:

- Meaningful and sustainable community investment.
- Services that meet the needs of vulnerable populations.
- Partnering to build strong, healthier communities.
- Continued advocacy for children's and maternal health issues.



Awarding Community Health Improvement Grants

Some of our most exciting work is selecting nonprofits and providing funding to carry out our Community Health Initiatives. By partnering with experts in the community who are already providing related care, we carry out our mission to impact health in our community. Our grantees, receiving \$2 million from Lucile Packard Children’s Hospital Stanford, are located throughout our service area. Their efforts reach well beyond keeping kids physically and mentally healthy; they also serve to elevate socioeconomically sensitive children and their families so they can lead productive, satisfying lives.

Our Community Health Improvement Grants program funds a wide array of programs and projects. In upcoming pages, you will meet our grantees and get to know the work they do.

“By listening to community members and engaging with them directly, we truly work toward health equity.”

—Melissa Burke, Packard Children’s Director of Community Relations



2023 Community Health Improvement Grant Recipients

At Lucile Packard Children’s Hospital Stanford, we believe organizations like ours have a duty to go above and beyond providing funding—that’s why we offer an extensive grants program to area nonprofit organizations. Each grantee was selected with care. Together, we aligned goals and listed desired impacts for the three-year grant cycle. We empower our grantees to carry out their mission by building deep and authentic relationships, providing expert advice through service on boards and committees, and focusing our work on building ongoing sustainability. By joining forces with our grantees, we move the needle on health needs in our community far beyond what we could ever do alone.



2023 Grant Recipients

- Acknowledge Alliance
- Adolescent Counseling Services
- Family Food Support Program
- Fresh Approach
- Gardner GOALS
- Health Care Alliance in Response to Adolescent Depression (HEARD)
- LifeMoves
- Legal Aid
- My Digital TAT2
- Puente
- Ravenswood Family Health Network
- Roots Community Health Center
- Sacred Heart
- Santa Cruz Community Health Centers
- Second Harvest of Silicon Valley
- Shine Together
- Sonrisas
- Stanford Early Life Stress & Resiliency Program
- Stanford Office of Child Health Equity
- Stanford Psychiatry Center for Youth Mental Health & Wellbeing

2023–2025 Community Health Initiatives



Access to primary health care



Social, emotional, and mental health



Economic stability



Maternal and infant health



Helping to Create Economic Stability

When families' incomes barely cover all the bills each month, and a surprise expense comes along—like a car repair or a health crisis—home life can quickly devolve into cutting corners with food, being late on rent, and experiencing skyrocketing stress. Every three years, Stanford Children's determines which health initiatives to prioritize for investment and to tackle. **In 2022, a common theme stood out, one that is an undercurrent to many other health and wellness concerns: economic stability.** To be economically stable, you need to earn a livable wage that provides a cushion beyond expenses, which requires spending less than 30% of your household income on rent or mortgage.

“When families have economic stability, they can focus on growth, on improving, on healing. They can engage in life with less worry and more emphasis on helping their kids reach their full potential,” says Rick Majzun, executive vice president and chief operating officer for Stanford Medicine Children's Health.

During the 2022 Community Health Needs Assessment, Stanford Children's analyzed community health data, conducted research, and interviewed community leaders and community members to get a clear idea of the existing and emerging health needs and barriers to health and wellness in the community—and the Social Determinants of Health stood out repeatedly.

Research shows that income inequality in Silicon Valley is 1.5 times higher than in the rest of the state, and nearly one-third of households in our community do not meet self-sufficiency standards. This is especially true for Black, Indigenous, and people of

color (BIPOC). According to the U.S. Census Bureau, white and Asian people in San Mateo and Santa Clara counties have a median household income of around \$140,000, compared with less than \$80,000 for their Latinx, Indigenous, and Black neighbors.

These data points demonstrate that much needs to be done to help everyone in our community achieve economic stability. It is a long road ahead, but small steps matter. That's why Stanford Children's invests in nonprofits working to address these issues—like Shine Together, whose services help teen moms complete their high school education and obtain a college education. It's why we invest funds in nonprofits that provide access to food and housing for area families. In pages to come, you will read about one such organization—LifeMoves—that not only helps secure housing for at-risk families, but provides wraparound services to help them achieve a fresh start, such as employment support and training, onsite day care and youth activities, and mental health support.

“We have a responsibility to hear families' stories, acknowledge their gifts, and help them overcome challenges and barriers to health and well-being. By doing so, we optimize their child's healing and achieve better health outcomes,” Majzun says. “It takes an understanding of each of these to help a child and his or her family regain health. Building community partnerships that help them after they leave our doors is key.

“We are here to help our community achieve its potential, one child at a time,” Majzun concludes.

“When families have economic stability, they can focus on growth, on improving, on healing.”

—Rick Majzun, Executive Vice President and Chief Operating Officer for Stanford Medicine Children's Health



2023–2025 Community Health Initiatives

When choosing which four health initiatives to focus on for a three-year time period, we listened to the community. By completing a thorough Community Health Needs Assessment (CHNA) in both San Mateo and Santa Clara counties, we identified the top health and wellness needs.

The assessment involves focus groups and surveys of those in the know—health departments, nonprofit organizations, community and hospital leaders—and, most important, citizens.



Access to Primary Health Care

In the 2022 CHNA, health care access was once again identified as the top community need. We help create health equity by providing primary health care close to home. Through our partnerships, we are strengthening comprehensive medical homes (primary care clinics) and increasing access and services for children, youth, and expectant mothers.



Economic Stability

More and more, we are working to address social determinants of health, and economic stability rose to the top. People whose incomes do not adequately cover the basic needs of food, housing, and health care have an economic disadvantage and experience poorer health and more stress. This is especially true for the high-cost Bay Area.



Social, Emotional, and Mental Health

Mental health is equally important as physical health. Our assessment revealed a lack of access to mental health services in nearly all of the communities we serve. Suicide rates, depression, and substance abuse are on the rise among youth. In response, we are providing access and removing barriers to care for children and youth.



Maternal and Infant Health

Regional data revealed disparities for certain groups of mothers and infants, including low birth weights among infants of Asian and African ancestry and high rates of teen births among Latinx populations. By partnering with nonprofits that deliver vital services, we increase access to health care for infants and mothers.



Access to Primary Health Care

Why It Matters

Access to primary health care was identified as our No. 1 community need. It is vitally important for families to have affordable health care from a consistent provider nearby. In the CHNA, community informants closely linked health care access with economic stability and other social determinants of health. Affordability, including health insurance, was a common concern. Optimal health care should occur within a medical home that's family centered, comprehensive, and accessible. With regular care, children stay on track developmentally and educationally and adopt healthy lifestyle habits.

What the Research Says

- Low-income, vulnerable children are much less likely than higher-income children to have a well-child visit annually.
- Barriers and ethnic disparities exist that limit access to care, including long wait times, linguistic isolation, and transportation challenges.
- More than half of children in California lack a medical home, which is higher than the nationwide average.
- The ratio of student nurses in San Mateo and Santa Clara counties is much worse than state benchmarks.
- There is a need for workforce education to deliver care in a sensitive manner to all groups, including LGBTQ+ youth, as well as low-income and non-English-speaking residents.





How Many Served:

31,443 individuals for physical health and dental health care

Who We Served:

Youth **ages 0 to 25** and expectant mothers

Our 2023 Investment:

\$2,153,403

Number of Programs: 7

Years Funded:

2010–2023

Our Solutions

- Partner with community nonprofits to provide health care services at neighborhood clinics (medical homes).
- Bring health care and oral health care to select neighborhoods and schools.
- Increase access by supporting innovative approaches including telemedicine, after-hours care, etc.
- Continue to provide uncompensated Medi-Cal care.
- Advocate for health care policy change at local, state, and national levels, and provide diverse health care trainings.



Partner Programs That Improve Health Care Access

In 2023, Lucile Packard Children's Hospital Stanford supported the following programs to expand health care access to our community.

Care-A-Van for Kids

A no-cost transportation service for low-income children receiving medical treatment at Packard Children's. Care-A-Van collaborates with transportation programs to expand access for those traveling a long distance or out of state.

Our investment: \$210,310

Individuals served: 408

Gardner Packard Children's Health Center

This lowers costs and increases access for uninsured and underinsured children in our service area. Services include pediatric care, physical exams, acute care, education, social services, and mental health and nutrition counseling.

Our investment: \$475,000

Individuals served: 18,000

Mobile Adolescent Health Services: Teen Van

High-risk youth ages 10 to 25 rely exclusively on the Teen Van for their primary and mental health care. Free care includes family planning, prenatal care, STD testing, immunizations, nutrition, and counseling.

Our investment: \$993,093

Individuals served: 1,215

Peninsula Family Advocacy Program

Part of the Legal Aid Society of San Mateo County, the Peninsula Family Advocacy Program provides no-cost legal representation to low-income families. Services include disability support, advocacy, and education.

Our investment: \$50,000

Individuals served: 2,400



Ravenswood Family Health Network

A Federally Qualified Health Center that spans multiple services, including pediatric medical and dental visits. Services include culturally competent pediatric services for uninsured or underinsured children and mothers.

Our investment: \$250,000

Individuals served: 7,322



Santa Cruz Community Health Centers

An affordable comprehensive primary care center for all ages, genders, ethnicities, abilities, and sexual identities and orientations. The center is committed to social justice and access to health care for all.

Our investment: \$100,000

Individuals served: 1,600



Sonrisas Dental Health, Inc.

Dental health is a challenge for low-income families. Sonrisas helps children access preventive and acute dental care. Via school programs, kids receive oral screenings, oral health kits, and dental education.

Our investment: \$75,000

Individuals served: 498



Access to comprehensive, quality health care is important for everyone. Our latest CHNA found that barriers to receiving high-quality health care, such as inadequate insurance coverage and lack of cultural competency, continue to persist in our community.



“With strong patient and community partnerships, we remain responsive to the changing needs of those we serve, bringing them the best care possible.”

—Dena Loijos, Chief Strategy and Impact Officer, Santa Cruz Community Health Centers

A Deeper Look: Santa Cruz Community Health Centers

It’s been a busy few years for Santa Cruz Community Health Centers, who have brought health care and other vital services to Santa Cruz for nearly 50 years.

“We were founded by a group of women who came together to provide health care by women, for women. We have evolved but we still hold firmly to those roots,” says Dena Loijos, chief strategy and impact officer for Santa Cruz Community Health Centers.

Santa Cruz Community Health Centers is dedicated to improving health for community members and moving families toward social, political, and economic equality. In 2022, Santa Cruz opened two new health centers—one in Ben Lomond and one in Live Oak. Live Oak Health Center is part of a large health and housing hub that increases access to health care but also provides affordable housing for 57 families, thanks to partnerships with Dientes Community Dental Care and MidPen Housing.

“Part of our evolution is bringing our services to families in health care deserts, like Live Oak,” Loijos says. “When it comes to incomes in Santa Cruz, we have some of the highest highs and lowest lows in the county.”

The nonprofit has three health centers, including the original Santa Cruz Women’s Health Center downtown. The Live Oak location provides twice the square footage of the former East Cliff location, empowering teams to provide services to 3000+ more people each

year. They then explored other parts of Santa Cruz County that didn’t have access to health care.

“San Lorenzo Valley is very isolated geographically. In January 2022 we opened a primary care and behavioral health center in Ben Lomond,” Loijos says.

Santa Cruz Community Health Centers is also expanding its Pediatric Center of Excellence to enhance adolescent wellness. It was born out of the belief that all families, regardless of social and economic circumstances, need specific resources to raise healthy children. Studies show 30% of surveyed 11th graders in the Santa Cruz City High School District said they felt chronically sad or hopeless in the last 12 months. At San Lorenzo Valley High, that number is 42% (California Department of Education, 2022–2023 Healthy Kids Survey).

“We know our youth are struggling, so we’ve created an integrated adolescent wellness program that includes behavioral health care and addiction treatment, a safe place for teens to receive specialized care,” Loijos says.

Santa Cruz Community Health Centers offer a range of services, including primary care, women’s health, pediatrics, behavioral health, substance use treatment, chronic disease management, prenatal care, health education, acupuncture, chiropractic services, case management, and optometry to thousands of children, youth, and families each year.



2023 Program Highlights

12,193
patients served

66,657
patient visits

4,800
children served

550
children/youth
behavioral
health visits



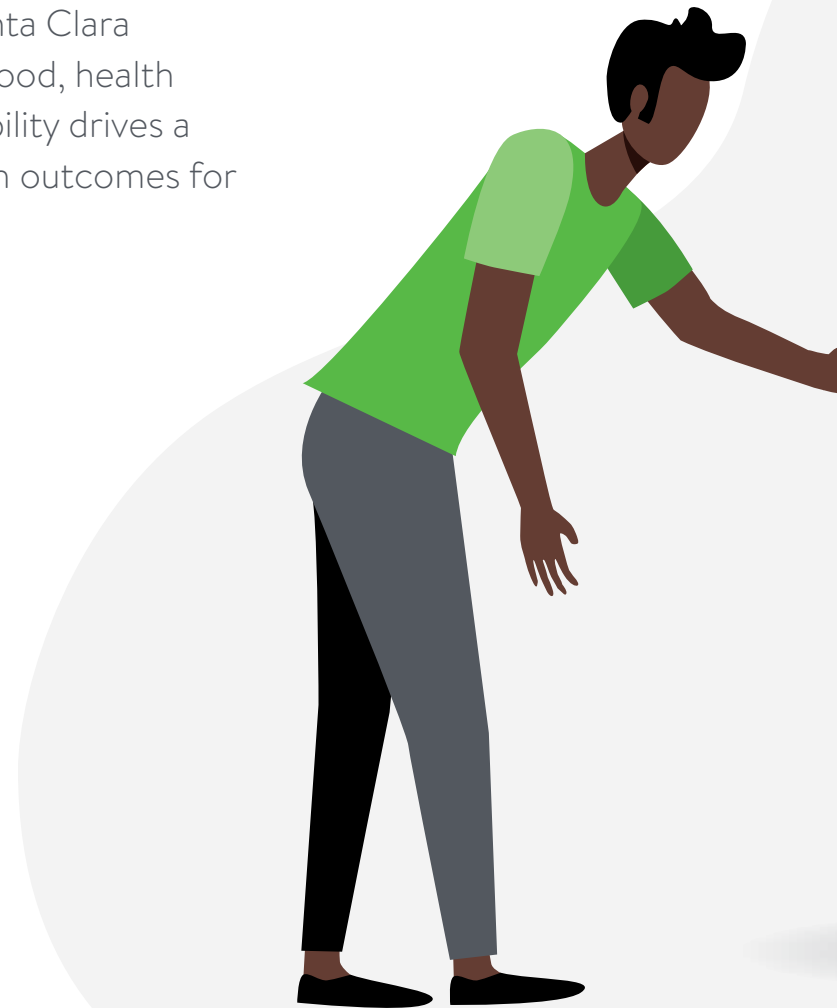
Economic Stability

Why It Matters

Economic stability is a widely recognized social determinant of health. Nearly one-third of Silicon Valley households are not meeting economic self-sufficiency standards, and income inequality is 1.5 times higher here than at the state level. When families in San Mateo and Santa Clara counties spend more on housing, there is less for healthy food, health care, child care, and reliable transportation. Economic stability drives a high quality of life and improved physical and mental health outcomes for children and families in our community.

What the Research Says

- Black, Indigenous, and people of color are less likely to earn the median household income in the Bay Area.
- Access to economic stability programs, such as food programs, results in better long-term health outcomes.
- Education correlates with income, and educational disparities by race/ethnicity are concerning.
- A shortage of affordable homes increases the risk of eviction and the ability to secure permanent shelter, putting people at risk for homelessness.
- Rent in San Mateo and Santa Clara counties is more than 40% higher than the median home rental cost in California.
- CHNA participants linked COVID-related economic insecurity with stress and anxiety, due to job loss.





How Many Served:
186,768 individuals

Who We Served:
Youth **ages 0 to 25**
and families

Our 2023 Investment:
\$742,062

Number of
Programs: 6

Years Funded:
2014–2023

Our Solutions

- Partner with community nonprofits to increase housing stability with access to short-term rentals and interim housing.
- Support homelessness prevention programs that provide temporary financial assistance, legal support, and case management, including helping homeless children stay on track with education.
- Reduce food insecurity by increasing access to social services and supporting food banks, food drives, community gardens, and farmer's markets.
- Support local efforts to increase workforce-related educational attainment and community health education.





Stable Economy, Stable Families

Economic stability is one of the most widely recognized social determinants of health. Higher incomes and a secure social support system play a significant role in people's overall well-being. In the Bay Area, the cost of living is outpacing household incomes, especially for people of color, directly affecting their ability to thrive.

Partner Programs That Improve Economic Stability

In 2023, Lucile Packard Children's Hospital Stanford supported the following programs to improve economic stability.

Family Food Support Program

The multidisciplinary food program at Lucile Packard Children's Hospital Stanford feeds children and families during hospital stays with snack bags and café meal vouchers, then supplies grocery bags through our medical clinics after the family has returned home.

Our investment: \$117,062

Individuals served: 600

Fresh Approach

An innovative nonprofit that collaborates with area farmers to bring locally grown produce, nutrition education, and gardening skills to Bay Area communities. Services include farmer's markets, community gardens, and cooking classes.

Our investment: \$75,000

Individuals served: 13,690

LifeMoves

With 26 sites in the Bay Area, LifeMoves is working to end homelessness in Silicon Valley. The large nonprofit creates pathways to stable housing and self-sufficiency through interim housing, customized supportive services, and resources.

Our investment: \$100,000

Individuals served: 2,400

Puente

Puente is the only community resource center in four San Mateo County South Coast cities. Puente advocates for its community and leverages resources that foster economic prosperity, health, and wellness.

Our investment: \$100,000

Individuals served: 814

Sacred Heart

Sacred Heart's vision is to free all residents of Santa Clara County from poverty by moving families toward economic self-sufficiency. The nonprofit provides rental assistance, homelessness response, food, clothing, education, and more.

Our investment: \$100,000

Individuals served: 38,368

Second Harvest

Second Harvest works to end hunger in Silicon Valley. Via a food network of 400 partners at 900 sites, they provide a grocery program, fresh produce, school meals, CalFresh outreach, advocacy, and education.

Our investment: \$250,000

Individuals served: 130,896



“More than anything, we hear that our community has a need for housing. It’s not just that housing is expensive, but substandard housing impacts families’ health, including behavioral health.”

—Dena Loijos, Chief Strategy and Impact Officer, Santa Cruz Community Health Centers



A Deeper Look: LifeMoves

Everyone deserves a home. It's hard to think about families without one, but it happens regularly in high-cost Santa Clara and San Mateo counties. Without stable housing, a family has no base from which to move forward. Parents struggle to find and hold jobs, and children strain to stay engaged in school. LifeMoves offers solutions.

LifeMoves' mission is to end homelessness in Silicon Valley with a combination of interim housing and tailored supportive services. They collaborate with partners to help those experiencing homelessness chart their path forward. Through a personal case manager, LifeMoves empowers residents to achieve a strong foundation through employment skills, school support, food and nutrition education, mental health support, and resources.

LifeMoves is the largest provider of interim housing and support services in the greater Bay Area. It has 26 modern facilities that supply interim housing, with two new sites planned. The innovative, 40-year-old nonprofit serves 7,000+ clients and provides around 288,000 bed nights each year. Its fresh approach to interim housing with supportive services offers stability, dignity, and security with individual rooms and lockable doors.

There are many paths to homelessness. One individual, a Navy veteran, encountered multiple losses across a short time frame—his job due to the pandemic, his wife, and their home. Rez suddenly found himself a single father to his young son without a home. They lived in an RV, looking for work and ensuring that his son was in school. LifeMoves offered them an

apartment in Haven House, one of 10 family facilities. His son participated in many LifeMoves programs, which helped him flourish. The two are nearly ready to move into their own home.

“Everything is falling back into place, and I'll be able to work as an electrician, like I was before the pandemic,” Rez says.

LifeMoves removes barriers that keep families from thriving. While parents are supported with mental health care that builds confidence to reengage with work, children are given services to live healthy lives and learn skill sets to take them into the future.

Their focus on the whole family is essential. With children occupying one in every six beds, LifeMoves' children's services coordinators (CSCs) work to keep kids of residents on track with school via tutoring, childcare, after-school activities, and behavioral health therapy. Children can also attend a five-week summer camp with a purpose. The 2023 camp promoted wellness with a focus on nutrition, on- and off-site experiences, and keeping up with reading goals for 128 children.

“We help with housing, but we also break cycles. It's really great to see families getting housing and kids making friends and learning life skills,” says Jessica Arellano, LifeMoves director of education and special services.

LifeMoves provides the hope that people need, the support they can count on, and the path to the next chapter in their lives.

“Just a warm bed alone doesn't solve homelessness. Our supportive services are essential.”

—Aubrey Merriman,
LifeMoves CEO



2023 Program Highlights

288K

shelter nights provided

2,100

people returned to stable housing

82%

of families returned to stable housing



Social, Emotional, and Mental Health

Why It Matters

Behavioral health, which includes mental health, was ranked as a major health need by 75% of the CHNA community participants. Mental health is key to personal health, satisfaction, and life success. Substance abuse, chronic disease, bullying, and financial troubles affect mental health. Positive mental health is essential to personal well-being, family and interpersonal relationships, good physical health, and the ability to contribute to the community and to society.

What the Research Says

- Since the pandemic, the CHNA found an increase in youth suicide attempts, especially by overdose, in San Mateo and Santa Clara counties.
- In our two counties, self-harm is substantially higher for children ages 0–17 across all ethnic groups.
- San Mateo County, bullying and cyberbullying statistics among youth are higher than the state average.
- In Santa Clara County, suicidal ideation among high school students is higher than the state average.
- San Mateo County reports Latinx and African students experience depressive symptoms at higher rates than white or Asian students.





How Many Served:
256,524 children
and family members

Who We Served:
Youth ages **0 to 25**

Our 2023 Investment:
\$593,406

**Number of
Programs: 7**

Years Funded:
2010–2023

Our Solutions

- Provide high-quality mental health services to youth and address the systemic barriers to mental health.
- Improve media literacy among youth and parents around mental health.
- Expand access to programs and counseling to improve mental health and reduce stress.
- Support school-based interventions to improve school climate and reduce bullying.
- Increase coordination of behavioral health care and physical health care among providers, educators, and social workers.



Partner Programs That Improve Mental Health

In 2023, Lucile Packard Children's Hospital Stanford supported the following programs to improve behavioral health in children and youth.

Acknowledge Alliance

A K-12 school-based program that uplifts youth and strengthens educator skills. Resilience is integrated at all levels by mentoring educators, counseling at-risk youth, and providing social and emotional classroom lessons.

Our investment: \$50,000

Individuals served: 1,910

Adolescent Counseling Services

An inviting place for youth to receive affordable individual and group counseling, psychotherapy, substance abuse treatment, and LGBTQQ+ peer support and education in Santa Clara and San Mateo counties.

Our investment: \$100,000

Individuals served: 15,047

Early Life Stress and Resilience Program

A research-based program that explores the biological and sociological risk factors of stress. It strives to prevent long-term effects of trauma in children and adolescents with treatments, interventions, and community engagement opportunities.

Our investment: \$50,000

Individuals served: 165

Health Care Alliance for Response to Adolescent Depression (HEARD)

Child psychiatrists, nonprofits, and school psychologists support Palo Alto youth by increasing help-seeking behaviors and connection-building methods. Services include intervening in crises, increasing awareness of mental health disorders, and increasing access to treatment.

Our investment: \$50,000

Individuals served: 110,000



Hospital Educational Advocacy Liaisons (HEAL)

Children with chronic illnesses can experience cognitive setbacks. The HEAL program, staffed by educational professionals, optimizes success in learning by educating students, parents, and school staff and addressing unique needs.

Our investment: \$173,406

Individuals served: 877

My Digital TAT2

Program that focuses on building healthy technology habits, critical thinking, and thoughtful online behavior in children. It partners with families to establish guidelines around responsible use of online tools, apps, and devices.

Our investment: \$50,000

Individuals served: 263



Stanford Center for Youth Mental Health and Wellbeing

Implementing a new model for youth mental health centers across the region and eventually the state and nation. Care includes education, advocacy, counseling, and suicide prevention.

Our investment: \$120,000



“Emotional and behavioral health are key to a child’s overall wellness, healthy relationships, and future success.”

—Joey Vaughan, Stanford Children’s Manager of Community Benefit and Partners



“The more mental health support teachers receive, the more they are able to support their students.”

— Ryan Magcuyao,
Director of Development,
Acknowledge Alliance

A Deeper Look: Acknowledge Alliance

In order to thrive in school and life, children need mental health support. Integrating it into classrooms makes great sense, and equally supporting teachers’ mental health makes even greater sense. Meet Acknowledge Alliance, an innovative nonprofit that brings counselors into classrooms in dozens of K–12 schools in the Bay Area.

“We support teachers and students to create connectedness and positive relationships with each other,” says Ryan Magcuyao, director of development for Acknowledge Alliance.

Their Resilience Consultation Program supports the social and emotional well-being of the entire school community, from students and teachers to administrators and principals. The program was established 30 years ago on the simple belief that when a child has a caring adult in their life who believes in them, they can succeed—and the student-teacher relationship provides that opportunity.

A team of eight mental health counselors travel to 22 schools across the Bay Area, spending a full day a week or more at each school. Counselors directly support teachers and staff, who are often faced with high demands. They provide tools of resiliency to empower teachers to bounce back from trauma and stress.

“When teachers have tools and support, they have less burnout, better classrooms, and can better meet their students’ needs,” Magcuyao says.

Counselors provide group and individual counseling to teachers. They also observe the culture of classrooms,

watching interactions and providing feedback to help teachers help individual students and build unity in the classroom. For students in grades two through eight, counselors run a 10-week curriculum where they present interactive lessons on mindfulness, self-esteem, identifying feelings, coping skills, teamwork, and resiliency.

“One lesson is called the ‘museum walk of feelings.’ Students write down personal experiences of being sad, angry, worried, or happy, and they take turns walking around the group. It builds empathy and awareness of the inner life of others,” Magcuyao says.

Research shows that integrating social and emotional lessons into the classroom enhances mental health and well-being, and reduces depression and anxiety. The program measures outcomes in the form of surveys and receives high marks. One teacher said, “The impact is too grand to put into words.” A fourth grader described what he learned from the curriculum, saying, “Friendship helps me have fun, my brain helps me know how to operate, and teamwork helps me be kind.”

Acknowledge Alliance is very successful at building student and classroom resiliency skills and helping children learn how to support each other, develop healthy relationships, and navigate challenges in and out of the classroom.

“A recent end-of-year survey showed that a high majority of teachers felt the program created a positive classroom climate and helped them develop empathy and understanding of students,” Magcuyao concludes.



2023 Program Highlights

2K+

students received
classroom curriculum

500+

teachers and
administrators
directly supported

92%

teachers experienced
less stress



Maternal and Infant Health

Why It Matters

A healthy life starts with a healthy pregnancy. When young mothers do not receive adequate prenatal care, they are at a higher risk of delivering low-birth-weight infants. Health disparities that arise due to social determinants of health, such as poor access to health care, poor maternal nutrition, and low family income, contribute to these health disparities. Helping young mothers finish school and secure a livable wage, as well as adopt strong parenting skills, improves the health of both the mother and her child.

What the Research Says

- Past efforts to improve maternal and infant health have helped, with both counties experiencing better results compared with state benchmarks.
- Teen births are significantly higher among Latinas in both counties and Black teenagers in San Mateo County.
- Low infant birth weight is more frequent among Asian and Black babies in both counties compared with state benchmarks.
- Black and Latina mothers in Santa Clara County receive less early prenatal care than other California mothers.
- Health care access for Black, Indigenous, and women of color who are pregnant still needs improving.





How Many Served:

77 young moms
and children

Who We Served:

Infants and new mothers

Our 2023 Investment:

\$150,000

Number of
Programs: 2

Years Funded:

2020–2023

Our Solutions

- Increase care for newborns, infants, and young mothers before, during, and after pregnancy.
- Expand access to teen pregnancy prevention, enhanced prenatal care, and prenatal health education through local programs.
- Provide depression screenings for expectant teen mothers.
- Engage in advocacy to reduce unintentional injuries, child abuse, and neglect.
- Expand parenting programs, home visits, and nurse-family partnerships.



“Young women who grow up in marginalized communities in poverty have many layers of needs.”

—Sara Ponce Reyes,
Executive Director, Shine

Partner Programs That Improve Infant and New Mother Health

In 2023, Lucile Packard Children’s Hospital Stanford supported the following programs to improve infant and young maternal health.

Roots Community Health Center

This new *Hey Sis, Let’s Chat!* video series improves notoriously poor birth outcomes for low-income African American women by sharing culturally in-sync health tips and resources for a healthy pregnancy and birth.

Our investment: \$75,000

Individuals served: 19



Shine Together

A program for underserved teen mothers, helping them become educated and self-sufficient in order to break the cycle of poverty. Services include one-on-one coaching, peer learning groups, and postsecondary education scholarships.

Our investment: \$75,000

Individuals served: 58



The Why Behind the Initiative

The decision to add a focus on caring for infants and young mothers arose from the inequity of prenatal and maternal health care for women of color in Santa Clara and San Mateo counties. The 2019 CHNA shows that infants born to mothers of Asian and African ancestry have lower birth weights than the state average. It also found that infant mortality rates for mothers of Pacific Islander and African ancestry are higher than the state average, and mothers of those ethnicities have correspondingly low rates of adequate prenatal care. In addition, the level of inadequate prenatal care for all teen mothers in our area is high.





A Deeper Look: Shine Together

Helping teenage mothers shine is exactly what Shine Together is all about. The ambitious nonprofit helps teenage mothers graduate from high school and adjust to parenthood, but it doesn't stop there. It also empowers young mothers to attend college, secure careers, and, of course, shine.

“Increasing our outreach efforts this past year has led to some wonderful connections and partnerships,” says Sara Reyes, executive director of Shine. “By getting out in the community, we are leveraging new resources for moms.”

Shine helps young moms unlock their potential by empowering them with resources to build pathways to economic stability for themselves and their children. It's a two-generation approach. When teenage moms are able to improve their circumstances, they also improve the lives of their children now and in the future.

Shine supports women in achieving four pillars of success: educational navigation, health and wellness, financial well-being, and childhood development. Teen Success, Inc., Shine's cornerstone program, was founded in 2011 by then-California State Senator Becky Morgan in response to the high rates of teen pregnancy and lack of programs focused on breaking the cycle of poverty.

“Our goal is to ensure our young moms are self-sufficient, and education is a key part of that. We are very aware of the barriers young moms face with reaching their educational goals. We address those

barriers head-on, including helping them achieve wellness, literacy, housing, and child care,” Reyes says.

Shine believes that an educated woman is a powerful woman. The Shine team relishes each girl's graduation and then gets busy helping them plan for postsecondary education, including providing educational stipends. Shine changes lives, like Selena's.

Selena became pregnant in high school, and Shine helped her graduate and become a confident parent. Today, she's working toward her degree at Fresno City College.

“Shine is a good experience for new moms who need extra help; the program really helps everybody,” Selena says.

Each young woman is connected to an advocate, who supports their unique needs. For example, they ensure that expectant and young moms have access to physical, reproductive, and prenatal health care, and that babies receive pediatric care.

“We're pleased to say that 100% of the children in our program have had a well-child visit and childhood immunizations this past year. That was partly a result of our staff making vital connections through outreach efforts,” Reyes says.

Teen mothers also receive mental health support individually and as a group. Shine strengthens parenting skills, self-awareness, and healing through several evidence-based programs.

“By helping to remove barriers, young women are empowered to accomplish the ultimate goal of education.”

—Sara Reyes, Executive Director,
Shine Together



2023 Program Highlights

232

young moms served

87%

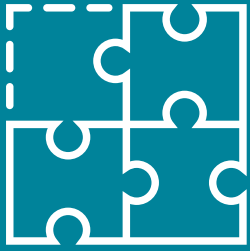
graduated from high school

61%

pursuing post-secondary education

1,600

young women and children served in the past 10 years



A Look Ahead to 2024: Our Implementation Strategy



Access to Primary Health Care

Goal: Increase the number of infants, children, adolescents, and young adults who have access to needed health care services.

Strategies

- Support nearby neighborhoods that have low socioeconomic status.
- Increase equitable access to care with convenient approaches.
- Provide uncompensated Medi-Cal care.
- Train diverse health care professionals.
- Advocate for health care policy change at all levels.

Anticipated Impacts

We expect our strategies to increase health care access, preventive medicine, and vaccination rates for children and expectant mothers in the communities we serve. In doing so, we anticipate increasing health equity and creating system-wide improvements. These efforts include improving patient-physician relationships, reducing unnecessary emergency visits and hospitalizations, and decreasing preventable diseases.



Economic Stability

Goal: Increase the number of infants, children, adolescents, and young adults who experience economic stability and related improved health outcomes.

Strategies

- Support efforts to improve equitable access to services that address housing insecurity and financial instability.
- Reduce food insecurity by increasing access to food via food banks and healthy-eating education.
- Increase social determinants of health screenings and referrals in hospitals and clinics.
- Support vulnerable families with basic needs, education attainment, and employment.

Anticipated Impacts

We expect these strategies to improve health equity by increasing access to social services that address housing, food, education, and financial needs. By doing so, we anticipate increased youth and family stability and improved health outcomes. By reducing racial and ethnic disparities, we strive to reduce inequities and poverty rates in the communities we serve.

Lucile Packard Children's Hospital Stanford is implementing strategies to meet our four health initiatives through a combination of grants, sponsorships, in-kind support, and collaborative partnerships with selected community-based organizations, as well as with community health centers, clinics, federally qualified Health Centers (FQHCs), and area schools. Our ultimate goal is to improve community health and increase health equity. We believe that by addressing the underlying social determinants of health (health care, affordable housing, child care, education, and a livable wage), we can help lift our community to a place of better health and wellness.



Maternal and Infant Health

Goal: Improve the health of infants and new mothers.

Strategies

- Expand access to programs that help prevent teen pregnancy.
- Increase depression screening programs for pregnant and teen mothers.
- Expand access to prenatal care to Black women and other populations with historically poor birth outcomes.
- Increase prenatal health education efforts.
- Improve home environments to better infant health.

Anticipated Impacts

We expect our strategies to lower the rate of teen births and improve the mental health of pregnant teens and teen parents. We anticipate that Black and Latinx women and other women from populations with disparities in birth outcomes will experience improved prenatal health, better birth outcomes, increased infant health and safety, and greater economic stability.



Social, Emotional, and Mental Health

Goal: Children, adolescents, and young adults experience good social and emotional health and are able to cope with life's stressors.

Strategies

- Expand access to services that prevent poor mental health.
- Support programs to improve school climate, reduce bullying, reduce domestic violence, and improve healthy relationships.
- Increase care coordination between health care and mental health professionals.
- Support programs that promote media literacy and critical thinking.

Anticipated Impacts

We expect our strategies to improve access to mental health programs for youth. As a result, we anticipate that the youth we serve will experience improved social and emotional health, coping skills, media literacy, and critical thinking skills. In doing so, we anticipate healthier youth, better coordination of care, and improved school climate.



Engaging for Health Equity

Lucile Packard Children's Hospital Stanford was founded on the belief that we need to go beyond our hospital doors to care for our community. To achieve this aim, we form community partnerships with other Bay Area organizations who engage in building health equity for our residents. We partner, collaborate, and advocate to improve access to care, create positive social change, provide health and safety education, and strengthen the workforce.

“Community Benefit is part of the larger community engagement work that we do,” says Melissa Burke, Packard Children's director of Community Partnerships and Community Benefit. “All of our efforts move us closer to the greater goal of achieving health equity for our community.”

Community Relations work supports Community Engagement, Community Partnerships, and Community Benefit at Packard Children's. Under each are individual programs that touch on nearly every aspect of health and wellness for area families.

Direct services through Community Benefit

Instead of creating programs and implementing them as a hospital, we rely on our trusted partner nonprofits to carry out their good work to improve community health and wellness.

“We understand that health equity and economic stability are closely tied. It’s hard to be healthy when you don’t have your basic needs met,” Burke says.

Community Benefit grantees work on specific challenges, such as food insecurity, housing, care access, and improving mental health, which all adds up to addressing social determinants of health. By listening to our partners, we gain an understanding of health needs, then work toward health equity for our underserved community members.

Improving community health through education

A part of staying healthy is having access to health and safety education. Packard Children’s provides community classes and programs on pregnancy; childbirth; parenting; and car, sleep, and bike safety equipment and education via community partners. Through our community health programs, we also bring perinatal and adolescent programs out into the community.

“We evolve our programming every year based on partner feedback. We listen, then adjust our programming in lockstep to our partners’ stated needs,” Burke says.

Advocating for change

An important aspect of our work is health care

advocacy. Our leaders serve on committees and boards to help improve public health policy and health care access on the local, state, and national levels.

Our leaders connect with other community leaders to move forward societal changes, like better mental health care for youth. We work with leaders in schools, government, fire, and police departments to understand community needs and respond with targeted programs.

“Because we have passionate, dedicated people who are active on community boards and committees, we are able to focus our advocacy work to make sustainable changes,” Burke says.

Developing a strong workforce

As a large employer in the Bay Area, we have workforce development programs to train the next generation of doctors and nurses and to give youth and young mothers a strong economic start. Our workforce development efforts are part of our mission as a teaching hospital.

These community engagement efforts are combined with broader hospital endeavors, such as our partnership with March of Dimes and our large investment in the Teen Van, which provides free health services to uninsured and underinsured youth in the San Francisco Bay Area.

Our expansive community engagement efforts move the needle on overall health and wellness for our community.

2023 Community Outreach Outcomes

25K+

youth and families served through community health programs and classes

60+

community and advocacy partners

27K+

doctors, nurses, and allied health workers trained



Spotlight

Extending Safety Programs by Partnering

This year, the Injury Prevention Program teamed up with a Community Benefit partner, Roots, to enhance the support they provide area families. Roots Community Health Center's mission is to uplift people out of systemic inequalities and poverty. Injury Prevention joined Roots' annual back-to-school event and distributed car seats and backpacks to the families they serve. Injury Prevention distributed approximately 200 backpacks and 34 car seats. The event also featured booster vaccination and health checks to give students a healthy start to a new year.

Community Health Programs



In 2023, Lucile Packard Children's Hospital Stanford supported the following programs to enhance the lives of parents and children through education and community programming.

Community Classes and Support Groups

We provide hundreds of wellness and preventive care classes each year for all ages and stages of pregnancy, childbirth, childhood, and teenage life. Our free community lectures from clinical experts help families stay updated on how to keep their children safe and healthy.

Our investment: \$24,650

Individuals served: 1,137

Safety and Injury Prevention Programs

Packard Children's is dedicated to preventing injuries in children. Through collaboration with the Pediatric Trauma Program, our Injury Prevention Program addresses the leading mechanisms of injuries facing children today with community education programs.

Our investment: \$344,906

Individuals served: 6,862

- **Safely Home car seat-fitting program**
Bilingual certified technicians and volunteers provide weekly child passenger safety education and training sessions to the public on proper car seat fit and installation, along with continuing education for child passenger safety technicians.
- **Social Work Fund**
By partnering with Social Services at Packard Children's, we provide vulnerable patients with safety education and equipment.
- **Pedestrian and bike safety**
Through our partnership with Safe Routes to School programs across our region, our pedestrian and bike safety program provides helmets, resources, and education to keep kids safe while biking and walking.
- **Supporting new parents**
Our Injury Prevention team partners with Nurse Family Partnership of San Mateo County, Puente, and Sacred Heart Community Service to provide education and safety equipment to expectant and new parents.
- **Safe Kids Coalition**
Packard Children's serves as the host agency for the Safe Kids Santa Clara/San Mateo Coalition. The coalition brings together local public and private family-serving entities to collaborate on prevention activities that keep children safe.





Spotlight

Ronald McDonald House

For 40 years, Packard Children’s has teamed up with Ronald McDonald House Charities Bay Area (RMHC) to shelter, feed, and support families of patients for extended stays. The House at Packard Children’s is the oldest and largest in the country. It houses 123 families at a time from across California, the country, and world. It boasts family suites, kitchens, dining areas, activity rooms, private consultation rooms, laundry facilities, parking, storage, and a fitness center—everything the family of a sick child or an expectant mom awaiting delivery might need to feel right at home.

Advocacy and Outreach Programs and Efforts



Lucile Packard Children’s Hospital Stanford is committed to the principle that all members of our community deserve a healthy life, while prioritizing children and expectant mothers. To move this belief forward, we lobby to improve laws and policies, and we support area nonprofits in building the infrastructure of a healthy community.

Advocacy for Children’s Health

As part of our mission, Packard Children’s advocates on behalf of children, teens, and expectant mothers before governmental bodies at the local, state, and national levels so that all children and their families can have access to quality care. Our advocacy includes educating the community and policy leaders on the health needs of children and expectant mothers, being involved in legislation that affects children’s health, and supporting physicians as they advocate for their patients and families.

Our investment: \$330,260

Community Development

As part of our ongoing advocacy efforts, leaders and faculty at Packard Children’s play an active role in local and regional organizations—including regional chambers of commerce, economic development associations, and service clubs—working to build economic vitality and ensure improvements in the social determinants of health for all residents.

Our investment: \$75,165

Lucile Packard Children’s Hospital Stanford Leadership on Boards and Committees

Members of our leadership team and faculty play a pivotal role across the nation with nonprofit groups. Some of the organizations are listed below:

- Health Plan of San Mateo
- Health Improvement Partnership
- Jacob’s Heart Children’s Cancer Support Services
- Kids in Common
- March of Dimes
- National Collaborative on Childhood Obesity Research
- Parents Helping Parents
- Project Cornerstone
- Ravenswood Family Health Center
- Ronald McDonald House
- Santa Clara Family Health Plan
- San Mateo County Health System—Nurse Family Partnership

Nonprofit Sponsorship Support

To further improve the overall health of our community, we contribute financially to community organizations through sponsorship of events and support of fundraising efforts. By leveraging our initial support, these nonprofits are better positioned to raise funds for programs and activities from others to further their missions, which align with our community health initiatives.

Our investment: \$176,000

Project SEARCH

Packard Children's, along with the Palo Alto Unified School District, participates in Project SEARCH to help young adults with developmental disabilities build their careers. Participants intern with our hospital for one year to gain hands-on experience and training with the goal of working independently and learning valuable career skills.

Our investment: \$2,650

Santa Clara County Children's Agenda

We actively support the Kids in Common Children's Agenda, with one of our faculty as co-chair. This countywide network, a project of Planned Parenthood of Mar Monte, works to improve outcomes for children by providing a common framework that helps ensure that every child is safe and healthy so they can succeed at learning and life.

Stanford Office of Child Health Equity

This program provides pediatric residents at Packard Children's with opportunities to learn about critical community agencies and resources and to promote child health and well-being through Stanford-based programs, community-driven systems, and policy change.

Our investment: \$75,000

Individuals served: 1,200



“Our hospital leaders and staff help out at the Ronald McDonald House because we appreciate everything they do for us.”

—Rishi Seth, Packard Children's Vice President, Operations

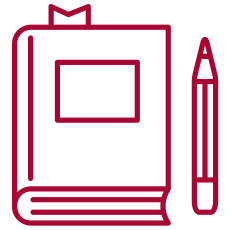


Spotlight

APP Fellowship Program

This 12-month fellowship offers novice advanced practice providers—nurse practitioners and physician assistants—a diverse array of clinical and professional experiences to support their transition to an advanced practice role in complex pediatric subspecialty care. The fellows receive direct mentorship and guidance from physicians and APPs, participate in a didactic curriculum, and finish a quality improvement project. In 2023, six fellows completed the program within Heart Center and inpatient medical/surgical tracks, all of whom were hired into the organization. The program supports an overall goal to build a pipeline of APPs to serve patients and families in the community.

Workforce Development Programs and Efforts



Ensuring that health professionals receive the latest training translates to higher-quality care for our community. Empowering youth and young professionals with training and career direction makes for more engaged, self-sufficient citizens. In 2023, Lucile Packard Children’s Hospital Stanford participated in the following efforts to help train the next generation of health professionals and youth.

Cristo Rey San Jose Work Study Program

To give youth a chance at their best future, Packard Children’s partners with Cristo Rey San Jose Jesuit High School to provide workforce development training to disadvantaged high school students. Students learn a range of skills, from administrative to research, that help prepare them for college.

Our investment: \$100,000

Individuals served: 9

Mid-Coastal California Perinatal Outreach Program (MCCPOP)

This far-reaching program seeks to improve birth outcomes through education, consultation, and collaboration. MCCPOP advocates for exceptional family-centered care in our 25 affiliated hospitals in six counties. MCCPOP is a partnership of the Department of Pediatrics at Stanford University and the Johnson Center for Pregnancy and Newborn Services at Packard Children’s.

Our investment: \$63,925

Individuals served: 14,000

Nurse and Allied Health Professionals Training

Packard Children’s is committed to training the many professionals who make exceptional family-centered care possible. This includes nursing students and allied health professionals such as social work fellows, audiology professionals, pharmacists, clinical nutritionists, and others.

Our investment: \$9,874,488

Individuals served: 779

Residency and Fellowship Training

As a top destination for physician training, we provide clinical training for medical students, residents, and fellows from Stanford University’s medical school through our robust and well-rounded pediatric residency training program. We also train the next generation of fellows in nursing, pharmacy, social work, audiology, occupational and physical therapy, and clinical nutrition.

Our investment: \$22,652,613

Individuals served: 243



Giving Families Homes During Hospital Stays

For 45 years, Ronald McDonald House Charities Bay Area (RMHC) has been providing services for area children's hospitals, including Lucile Packard Children's Hospital Stanford. Stanford Children's and the Ronald McDonald House have a great partnership to shelter, feed, and support families of patients for extended stays. The Ronald McDonald House at Stanford is one of the oldest and largest in the world.

"When a family faces a medical diagnosis and Packard Children's is the best hospital for treatment, we give them a free place to stay, even if it is for six months or a year," says Laura Keegan Boudreau, chief executive officer of RMHC.

There are no limits on length of stay, and at RMH Stanford they can be long, due to the complex conditions the hospital treats, like waiting for a donor for a multi-organ transplant.

RMH Stanford more than doubled its number of bedrooms with the expansion of the hospital in 2017. It can now house 123 families at once from across California, the country, and world. Before the expansion, the House would sometimes have as many as 50 families on a waiting list. Today, they can meet the greatest demand. RMH Stanford boasts family suites, kitchens, dining areas, age-specific activity rooms, private consultation rooms, laundry facilities, underground parking, storage, and a fitness center—everything a family of a sick child or an expectant mom awaiting delivery might need to feel right at home.

“Ronald McDonald House is an important partner of ours—we rely on them to house and care for our patients and families, giving them respite and proximity to the hospital when they need it most,” says Rishi Seth, vice president, operations, Stanford Medicine Children’s Health.

Hospital staff and leaders partner to show their appreciation for Ronald McDonald House and to help care for families. Hospital teams cook meals for families, joins in the annual holiday toy drive, and take part in fundraising activities. Half of the families are Spanish speaking, and a quarter come from medically underserved communities, so much of the House’s team is bilingual.

During the pandemic, Ronald McDonald House pivoted to feed families at local hospitals via a program called Feed the Love. Over 100,000 meals have been served annually throughout the Bay Area for the past three years. At Stanford Medicine Children’s Health, leaders are working with Community Benefit to evolve their food insecurity program beyond the walls of the House.

“When families are in the hospital for days, weeks, or even months with their child, they are not always able to access or afford healthy nutritious meals, and that affects their ability to stay strong for their child,” Boudreau says. “Families who are not staying at Ronald McDonald House are always welcome to come during the day for meals at the House, but we know stepping outside that hospital door is a barrier. Together, we hope to find ways to bring meal support closer to patient care in the near future.”



“We have had a special partnership with Packard Children’s for decades. It is one of the most program-rich Ronald McDonald Houses in the world.”

—*Laura Keegan Boudreau, Chief Executive Officer of RMHC*

Thank You!

We sincerely thank the 2023 members of our advisory council for their invaluable guidance:

Janine Bruce Stanford Office of Child Health Equity

Leslie Bulbuk Office of Assemblymember
Marc Berman

Dana Bunnett Kids in Common

Anand Chabra, MD San Mateo County Health

Maria Garcia The Health Trust

Vicki Harrison Stanford Psychiatry Center for Youth
and Mental Wellbeing

Brooke Heymach Law Foundation of Silicon Valley

Lee Pfab Palo Alto Community Child Care

Rachael Wyley Culture Kinesis

Jessica Yee Ravenswood Family Health Center



Community Benefit Oversight

The Packard Children’s Board of Directors reviews and approves Community Benefit programs, activities, and funding. Our Community Benefit Advisory Council, composed of local community leaders, advises Community Benefit staff throughout the year.

This report was approved by the full Board of Directors on Feb. 7, 2024.



725 Welch Road
Palo Alto, CA 94304



Learn More

communitybenefit.stanfordchildrens.org